

TWINE MOBILE AUDIENCES

SPORTS MARKETING

Twine delivers people-based mobile data that is never inferred or modeled from bots or screens.

This is TrueData™, our unwavering dedication to real, quality data at scale.

GET CREATIVE:

- sports teams
- league apps
- stadium visits
- fantasy sports
- news



www.TwineData.com

p: 415-489-9252

hello@twinedata.com











THE LEADER IN MOBILE DATA

50MM+ SPORTS MARKETING MOBILE SEGMENTS

Good mobile targeting data for sports marketers is hard to come by. To get scale, other data companies model data or port it from desktop, leading to bad mobile advertising results.

Twine sources deterministic data from hundreds of apps across hundreds of millions of US mobile devices. Our sports segments reveal what sports apps consumers install and use, what stadiums they visit, and what entertainment systems they have at home.

TRUEDATA™ = QUALITY, VERIFIED, PEOPLE BASED

App Install Category	Device Counts	Sample Targetable Brands
Gen Sports	8,256,670	  
Ticketing	1,801,053	  
Football	21,044,730	  
Basketball	6,211,065	  
Baseball	2,344,671	  
Hockey	1,568,428	  
Soccer	5,153,186	  
Golf	2,999,004	  

Start bringing better ROI to your campaigns with real, accurate mobile data. Available through your favorite DMP, or contact us directly.

